



GET LOST. GET FOUND. GET WILD.

Promote Your Business at Philly's Largest Fringe Festival Hub

September 1-29, 2024

CANNONBALL

CANNONBALL FESTIVAL SPONSORSHIP GUIDE 2024

Festival Sponsor

\$2,500

Get event-wide brand awareness as a Festival Sponsor. Your company's logo will be included on all large-format festival signage and web presence. Cannonball Producers will promote your business with a post-show speech after every performance of the production(s) of your choice.

Neighborhood Sponsor

\$1,500

Bring business to your establishment or venue by becoming the Neighborhood Sponsor of Maas Building, Neighborhood House, or Icebox Project Space. Your logo will be included on all festival web presence, and your sponsored venue will have large-format signage promoting your business.

Local Business Sponsor

\$750

Get your brand in front of Cannonball's audience all month long. Your company's logo will be included on all festival web presence. Provide flyers or coupons at the Maas Building, Neighborhood House, or Icebox Project Space encouraging pre- or post-show business.

Promo Pop Up

\$250

Get the word out about your season or community events to Cannonball's audience. Provide printed materials at the Festival Box Office, put up posters at our Festival Venues, and sponsor a newsletter to our email list.

CLIMB ABOARD! EMAIL SAM@THEALMANAC.US

